



FASTEST MAGENTO

HOSTING WORLDWIDE



About Us

Our journey began as a group of Magento developers working across various agencies in the UK, constantly frustrated by outdated and unreliable hosting solutions. Recurring challenges and unexplained breakdowns drove us to create a superior solution. We envisioned a platform that eliminates these frustrations, allowing easier manageability with better scaling.

Our team of highly skilled engineers, including Certified Magento Experts, developed the fastest, most scalable, and secure e-commerce hosting solution available today.

With the help of our agency partners and developers, we have incrementally improved our platform for over 8 years.

Our Story

From The Start



2016

A group of Magento Developers, working in multiple agencies were tired with the hosting solutions on the market and got together to start Corefinity, with the simple aim of making the best and fastest eCommerce Stack.



2017

We created one of the fastest Magento stacks on dedicated servers and started to make key partnerships with agencies and developers in the UK to gain feedback.



2018

Following exponential growth in number of clients and websites supported, we started to realise the future was in the cloud. We started to invest heavily into R&D in order to bring our stack into the cloud whilst ensuring we not only match but improve on performance and scalability.

Headquarters – Leeds

Following tens of thousands of hours of R&D, Corefinity completed the development and deployment of its first Cloud native Magento stack.

We did what others were scared to do, we rebuilt our entire stack on the cloud and migrated all of our existing clients.

Corefinity completes multiple R&D projects specifically around scaling and infrastructure costs, making us one of the only hosting providers not to increase prices for our clients.

We further made partnerships with some of the biggest Agencies and Brands in the UK contributing to our 100%+ year on year growth.

2019

2022

2020

2024

Corefinity releases its first version of the control panel, with functionalities such as zero down time deployments.

We also added further support for new applications such as **Wordpress** and **Laravel**, as well as built on top of our cloud platform offering by adding support for **AWS** and **Azure** and **Digital Ocean**

Corefinity releases further key functionalities in its infrastructure, allowing companies and agencies to more easily manage their infrastructure. We added support for over 10+ new applications as well as achieved +£1b annual client turnover running on our infrastructure.



Our Solution

99,99%

Uptime Average

Average across all clients**

44%

Performance Gained

after migration to Corefinity*

£1.4 Billion

Client turnover

Support clients of all sizes

>100,000

Deployments

Using our 0 downtime automated deployment pipelines

Scalability

At Corefinity, we believe your website should perform at its best, even during peak traffic times. Unlike most solutions where performance lags when demand is highest, our platform delivers exceptional speed and reliability when you need it most. Corefinity offers fully automated, seamless scaling across the board. Our infrastructure can scale within seconds, effortlessly handling surges in traffic. Battle-tested under extreme conditions, our stack has consistently supported upwards of 20 orders per second without any slowdown, ensuring your business runs smoothly, no matter the demand.

Performance

Performance has rapidly become a crucial metric for Google Rankings, Ad Quality Scores, and has significant implications for your conversion rates. From the outset, Corefinity's platform was designed with performance as a top priority. Years of benchmarking and engineering ensure that our platform delivers much faster load times than traditional infrastructure. We often migrate websites and consistently achieve over a 60% improvement in performance. To demonstrate this, we are always happy to set up a no-commitment staging environment to show case the difference our infrastructure can make.

Downtime Deployments

One of the standout features of our control panel is the fully automated, zero-downtime deployment pipeline configured for all your environments. This allows your developers or development agency to deploy incremental updates without worrying about website downtime.

Additionally, we offer automated, instant one-click rollbacks in case something goes wrong, ensuring your site remains stable and reliable



PCI Compliant Stack

Our stack has been designed fully PCI compliant and we have helped hundreds of merchants become compliant by migrating to our modernised solution



Extensive Monitoring

User journey monitoring monitoring allows us to create a pipeline of warnings across the infrastructure that our engineers work from 24/7 to ensure these warnings do not become a critical issue.



Ramdisk

Our software stack uniquely reduces I/O and HDD operations drastically by placing all of the Magento and your custom/plugins codebase on a RAM disk.



Advanced Database Clusters

We offer the cutting edge in database clusters allowing high availability as well as high performance across a customisable and manageable number of servers



Snapshots

Automated, scheduled and high-frequency snapshots managed in one place with multiple options on how to recover them



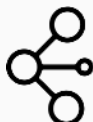
SSL Management

We provide fully automated SSL certificates for all domains we manage. We also have options for custom SSLs as well as Extensive Validation Ssls.



DNS Management

Corefinity teams up with Cloudflare to provide fully cloud-based DNS management for your sites and domains that is managed in one place.



Load Balancer

High capacity, highly available and scalable solution built on a trusted and battle proven technology

Our Support



24/7/365

UK Based Global
Support



6 Minutes

Average Emergency
Response Time



Quarterly

Infrastructure, Performance
and Security review

Real Support, From People Who Actually Care

Unlike many of our competitors, we put a real emphasis on the support that we provide. We know the importance of quality support when you need it the most. We're not interested in "finger pointing" and putting the blame on to you or your agency partner. Instead, we will work proactively with all parties to ensure that any issue's are resolved and permanent fixes are rolled out, to give you peace of mind.

All The Ways To Contact Us



Phone



Slack Channel



Ticket



Live Chat

Ongoing Support, From The Same Engineers

We know the frustrations that may be caused when you may create a ticket for your hosting provider, and the assigned engineer has no context on you or your company. At Corefinity we do things differently, we have a select number of engineers who will work exclusively with certain clients. This ensures that you will always work with the same engineers on our side, these engineers will know the ins and outs of your systems and processes. This means our engineers will have prior context on all previous issues which in turn, will result in all issues being resolved quicker and more efficiently.

“

Corefinity are just the type of partners we want to deal with, they are large enough to cope but small enough to care, they are specialists in their field and understand not only the technical side but also how their services impact our business. They have delivered what they promised, the site has never been quicker, their Support Team has been really helpful when required and it has been business as usual with no outages or problems.

Bryn Thomas
Aldridge Security

”

Our Security

Quarterly

3rd Party PCI Scanning

24/7

Incident Monitoring

>100

Rescue Missions from other
providers completed

Nightly

Security patches across
all infrastructure

View all of our
Security Certificates Here



Why Security Matters?

Security is a critical aspect of hosting that cannot be overlooked. Protecting your customers' sensitive information, such as personal details and payment data, is essential for maintaining trust and credibility. A single security breach can result in significant financial losses, legal consequences, and a damaged reputation.

At Corefinity, we understand the high stakes involved. We prioritise comprehensive security measures. We don't just meet the minimum standards, we go above and beyond to ensure your data is safe. We proactively monitor and address potential threats, working with you to implement permanent solutions. This approach not only safeguards your business but also gives you peace of mind knowing that your platform is protected.

We know how much your security means to you and that's why we are



PCI Compliant

As part of our commitment to cardholder security, we're PCI DSS (Payment Card Industry Data Security Standard) compliant. This compliance ensures that we adhere to stringent security standards designed to protect payment card data, providing you and your customers with peace of mind when processing transactions.

ISO27001 Compliant

We provide secure web hosting services and solutions certified to the ISO 27001 standard. This certification demonstrates our dedication to maintaining a robust information security management system (ISMS), ensuring the confidentiality, integrity, and availability of your data.

ISO9001 Compliant

We have implemented an Integrated Management System for Corefinity certified to ISO 9001 standards. This certification reflects our commitment to quality management principles, including a strong customer focus, a process-oriented approach, and continuous improvement.

Secure By Design

No Public Webservers:

Our stack utilises private networks for all application servers, meaning all public traffic has to pass through a Web Application Firewall as well as a Google Compute Load Balancer, making the stack, secure by design.

Dedicated Security Team:

Our expert security team is always on hand to monitor and respond to any potential issues.

Encrypted Backups:

Automated, encrypted backups ensure your data is safe and recoverable at all times.

Frequent Security Audits:

Regular security audits and vulnerability scans help us stay ahead of potential threats.

Intrusion Detection:

We utilise military-grade encryption and intrusion detection systems to prevent unauthorised access.

Automated SSL Certificates:

We partner with Let's Encrypt to provide fully automated SSL certificates, ensuring your site is always secure.

Advanced Firewall Protection:

Our cloud-enabled firewalls and malware scanners offer robust protection against potential threats

DDoS Protection:

Our infrastructure includes high-capacity DDoS protection, keeping your site running smoothly even under attack.

AWS CERTIFIED



Our Pricing Methodology

0%

Price increases since 2020

~20%

More cost effective than
dedicated servers

~65%

More cost effective than
traditional cloud hosting.

Starting from

£200

Per month for a fully managed,
scalable solution

Transparent, Fixed Monthly Cost

We understand that some pricing models may be confusing and hard to budget for, which is why we provide a fixed, simple pricing structure.

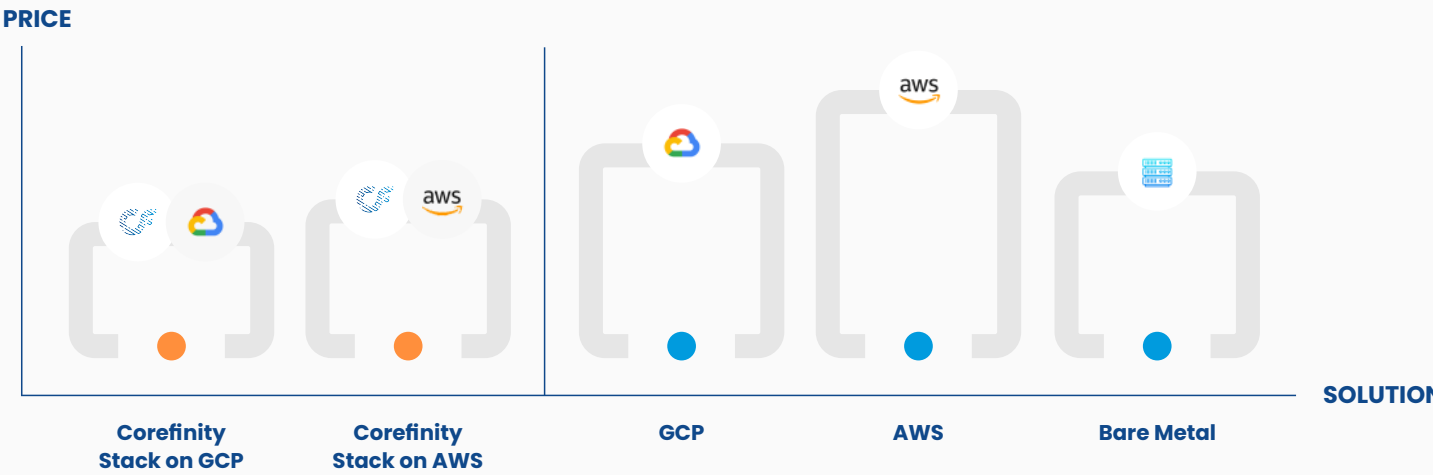
Our pricing includes only two simple line items **Infrastructure** and **Support/Management**.

Affordable Luxury

Affordable luxury is built on a multi pillar system, the first pillar is the principle of: faster, is cheaper. If you have a web page that takes 1 second and we take this page and make it twice as fast, it will also mean that it will take half of the resource and cost to run that same very web page going forward.

The second principle is our smart auto scaling with the ability to scale right down as well as to scale up within seconds.

The third pillar is the CFactor and this is unique to Corefinity and it's stack. For example, you would not find dedicated RAM disk to run all of your code application in any other setup, but you see it as common practice with Corefinity, on average saving over 30% on page speed load times and infrastructure costs.



Transparency Is Our Foundation

At Corefinity, transparency isn't just a buzzword – it's a core value. We've developed a system that allows us to provide quick, precise quotations for even the most complex setups.

We believe that clear and honest pricing is essential for fostering positive and constructive relationships with our clients. Every step of our process is designed with transparency in mind, ensuring you always know exactly what you're getting and paying for.

Our Set Up & Migration Process

Fully Managed

Migrations Process

500+

Migrations Completed
to date

5*

Working
Days,

To Complete a Migration,
On Average

+95%

Client retention rate
over the years

Fully Managed Migration Process

Corefinity manages the entire setup and migration process from start to finish.

Using our battle proven process and comprehensive pre and post migration checklists, we can ensure we set everything up the right way from the start whilst giving you and your developers the opportunity to test on staging.

Our process ensures that you experience minimal downtime (roughly 15 minutes) at the time of migration that is usually performed in early hours of the morning.

We deal with all integrations such as Payment Gateways as well as ERP systems.

Our Migration Process, Made Easy



Case Study Peter Tyson

A Little Bit About Peter Tyson:

For over 57 years, Peter Tyson has been a trusted, family-run retailer of high-quality audio and visual equipment, collaborating with some of the biggest brands in the world. The company now also offers quality lifestyle solutions for the entire home with a great range of appliances. The friendly staff at Peter Tyson share their expert knowledge and experience before customers make a purchase and provide support afterward. Peter Tyson customers enjoy the benefits of an online store, including next-day UK delivery, competitive prices, and high standards of customer care. This dedication to service is why Peter Tyson is a top-rated seller on Trustpilot and Amazon

The Brief:

Peter Tyson joined Corefinity whilst navigating one of the most challenging and stressful periods in their history. They had recently switched their e-commerce platform to Magento and were experiencing persistent issues with their hosting provider. These problems intensified in December as they prepared for their busiest time of the year. In the days leading up to Christmas, they faced daily downtimes and knew something had to change.

Peter Tyson reached out to us just three days before Christmas, not expecting immediate assistance. However, understanding the severity of their situation, we knew we had to do everything in our power to help.

We executed a successful rescue mission, migrating them to our servers within hours. This swift action allowed Peter Tyson to continue trading during their peak period with minimal disruptions.

Platform



Cloud Provider



How We Helped Peter Tyson



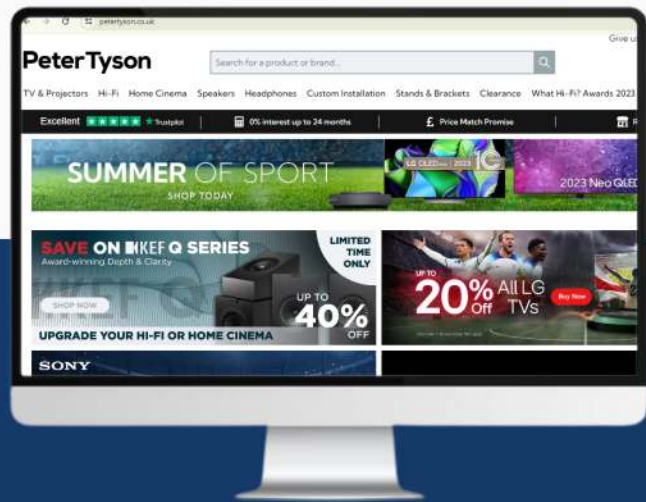
61%+

Increase in Site Speed



23%

Increase in Conversions



What Peter Tyson Had To Say About Corefinity

Corefinity's team immediately understood our problems and offered a rapid migration plan. Remarkably, they had our site running smoothly on their servers within hours, even amid the holiday rush. Their expertise was further proven when they helped us withstand a sustained DDOS attack, which can spell disaster unless you know what you're doing. Fortunately, Corefinity did, and were helpful and flexible enough see it through – we continued trading despite efforts of others to stop us.

The fact is, Corefinity helped us through a very difficult period which would have otherwise been disastrous for our company. The first calendar quarter of this year has been superb for business, and we have hit record figures with Corefinity's help. It is often said that you judge a company by the way problems are dealt with – well done Corefinity 12 out of 10!

Case Study My1stYears

A Little Bit About My1stYears:

Bringing a new life into the world is an event like no other, and My 1st Years offers you the chance to mark this occasion with a uniquely personal gift. The My 1st Years team stand apart in our personalisation expertise, which we have perfected over the course of eleven years. Our lovingly made collection comes with the option of being embroidered, flocked, printed or engraved with a special someone's name or customised message; a service which - along with our luxury gift boxes.

We believe each and every child deserves a one-of-a-kind memento which can become part of a treasured memory..

The Brief:

Struggling with scaling and performance, My1styears faced rising cloud costs as their traffic and user base grew exponentially over the years. This rapid expansion strained their infrastructure, making it difficult to maintain service quality and control expenses.

We stabilised their website using our automated scaling solution, which adjusted resources based on real-time demand. This approach ensured consistent performance and allowed us to surpass previous metrics, leading to better user experiences and higher conversion rates.

The unpredictable cloud costs were turned into a fixed, significantly lower monthly expense. This change enabled the business to budget more effectively for future growth.



How We Helped My1styears



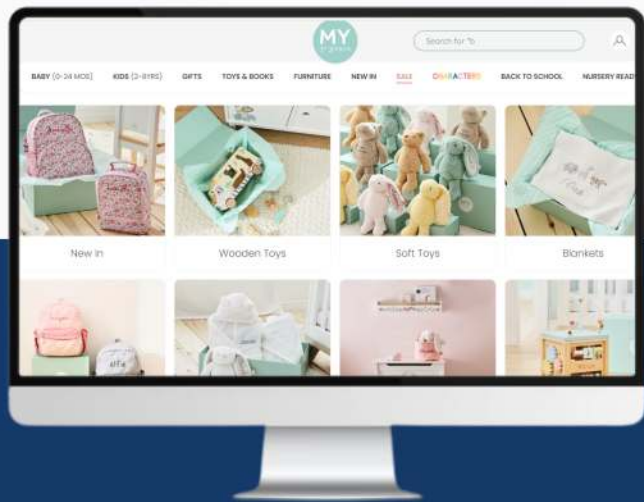
43%

Reduction in Cloud Costs



~21%

Increase in Performance



What My1stYears Had To Say About Corefinity

Corefinity were able to perform the migration from our old provider onto their infrastructure seamlessly. We have many moving parts with 3rd party integrations and as such worked closely with their engineering team to take a methodical approach to ensure everything was done in the sequential order required. Special shout out to the Corefinity team for the early start allowing us to smoothly kick off a new trading day avoiding any downtime between the hours when we are most actively trading. We hit a ~20% speed improvement simply by moving to Corefinity. I would definitely recommend it.

Case Study KES LIGHTING

A Little Bit About KES Lighting

Founded in 1985 just outside Coventry, KES Lighting started as a small shop selling electrical supplies. Over the years, it has grown into a leading retailer of luxury lighting, featuring prestigious global and British brands. With a strong online presence and an expansive showroom, KES Lighting offers over 5,000 products, serving both individual homeowners and international designers. In 2019, KES expanded its offerings to include exquisite homewares, enhancing its reputation for high-end, unique home decor. Their dedicated team of experts provides personalised service, ensuring every customer finds the perfect lighting and home accessories for their needs.

The Brief:

KES Lighting faced constant performance issues with their previous provider, which significantly affected their sales and conversions, especially during peak times. The inadequate support they received worsened the problem, as their previous provider was reactive rather than proactive and failed to resolve issues promptly.

Recognising the need for a change, KES Lighting consulted their agency partner and Corefinity was recommended. After a discussion where we outlined how we could resolve all their issues, KES Lighting decided to switch to Corefinity. The migration was seamless, with no disruptions to their operations, and they have since enjoyed vast improvements in performance and reliable support.

Platform



Cloud Provider



How We Helped KES Lighting



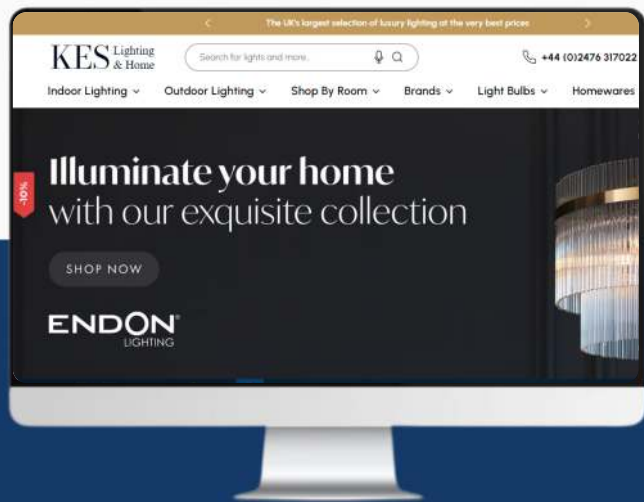
46%

Performance Improvement (FTTB)



7 Minutes

Average response time to support requests



What KES Lighting Had To Say About Corefinity

Our business switched to Corefinity after we faced performance issues with our previous server during peak times. The migration was very smooth and swift, and caused no disruption at all to our operations. The Corefinity support team respond to tickets quickly and efficiently every time, meaning any questions or requests we have are dealt with promptly.

As a consequence of using the Corefinity servers, we have seen an improvement in our site's core performance metrics. We appreciate their dedication to providing an excellent product and exemplary support.

Case Study Plaza Collection

A Little Bit About Plaza Collection

Plaza Collection Ltd, a family-run company established in 1982, began as a door-to-door sales business and has since evolved into a renowned fashion retailer, serving both wholesale and direct sales markets. Their dedicated work ethic remains a cornerstone, contributing to their continued growth in size and reputation.

Plaza Collection Ltd believes that fashion should be accessible to all, regardless of shape or size, offering fun and fashionable clothing that reflects individual style. They supply collections across the high street, to online retailers, and directly to consumers, manufacturing in India, China, Turkey, Romania, and the UK. Designing all clothes in the UK to the highest standards, they supply an average of 25,000 garments weekly and have recently expanded production to meet growing demand. and home accessories for their needs.

The Brief:

Before migrating to Corefinity, Plaza Collection's website faced significant performance and stability issues, posing a major concern for their e-commerce business. Additionally, they struggled with constant support issues from their previous provider, often unable to reach the right person to resolve their problems. These challenges hindered their operations and customer satisfaction, prompting them to seek a more reliable solution.

After a seamless migration to Corefinity, Plaza Collection experienced immediate improvements. Their website became stable and performant, ensuring a smooth and efficient user experience. Our support team addressed any issues, big or small, with expertise and promptness. This transformation allowed them to focus on their business growth without the worry of technical disruptions.

Platform



Cloud Provider





New
Season
Bridesmaid
Dresses



How We Helped KES Lighting



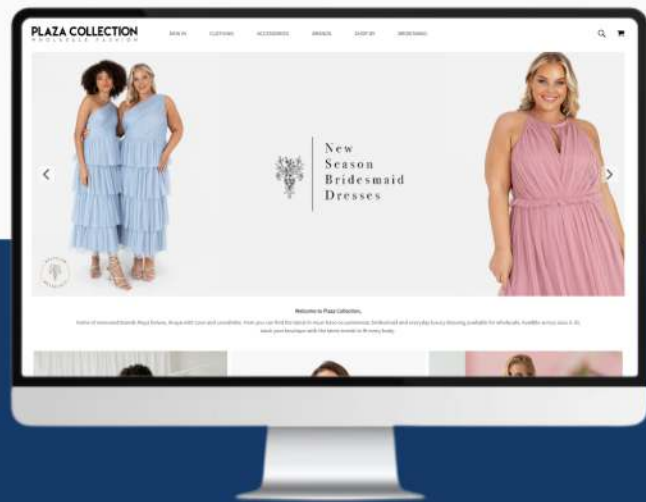
46%

Performance Improvement (FTTB)



7 Minutes

Average response time to support requests



What Plaza Collection Had To Say About Corefinity

We couldn't be more pleased with the quality of hosting provided by Corefinity. Since our migration, we have experienced absolutely no downtime. The transition was seamless, without any disruptions to our operations.

The dedication of their team is truly commendable. They worked diligently, even starting in the early hours of the morning, to ensure the migration was completed well before our first staff member arrived.

Additionally, their staff are incredibly friendly and accommodating. Nothing was too much trouble for them, and no question was ever considered too trivial. Their exceptional performance and customer service have earned our trust. We are relieved to say that'll never migrate again, Corefinity has a customer in us permanently.

TRUSTED BY:



Peter Tyson

EGO



WARWICK



Case



WILLIAM YEOWARD



RELIANT

pennELCOM

MDS Books
For collectors and enthusiasts

KES Lighting
& Home

GOBO PLUS.com

Cruise118.com
Celebrating 15 Years of Cruise Expertise

sousvide tools.com

DIRECT VACUUMS
AND HOUSEHOLD APPLIANCES

DOUGLAS & GRAHAM
BIRD & BUSH

DUPLEX
CORPORATE
Communication

G Johns
AND SONS

Elstead
LIGHTING

base
PAVING

hayloft
rare | unusual | exciting

HAZZAD
Golf

HELMET CITY.COM
PASSIONATE ABOUT PROTECTION

HOME AV
direct
AUDIO VISUAL SPECIALISTS

QUBA & CO.

SIX STAR CRUISES

kitchen knives
since 1899

KUHN
RIKON
SWITZERLAND

G & S
Specialist
Timber
TOOLS AND MACHINERY

Aldridge
Masters of Security Distribution

THE PURE EDIT
Sustainable Style

No Ordinary Gift

365VET

HARMONY

MeshDirect
ESTABLISHED 1952

Miguardian
by Milbrook Healthcare

TOTALCOOL
Portable Outdoor Leisure Solutions

MARINA HUGHES
DESIGNS

LINENS LIMITED

W. HOWARD
MDF SPECIALISTS

NUTRIMENT
QUALITY RAW FOOD FOR CATS & DOGS

Asec

PLASTIC
ONLINE

PLAZA COLLECTION
WHOLESALE FASHION

Bar.
Table.
Kitchen.

RIBBLE

RING 50

WARNER HOUSE
EST. 1971

RiverVoyages.com

ROSS
Trading

COTSWOLD
FAYRE
EST 1999

southern
sheeting

Stoneridge

STOVES ARE US

WILLOW & HALL
EST. 1984

SWALLOW

BEST OF
BRITISH
BEER

BIG RED
POWERTOOLS

BILL PLANT
DRIVING SCHOOL

Brosch
Clean • Care • Protect

Burlen
LTD

the dj shop

Novuna

NutritionX

Prestige
Since 2001

SAVOY Timber
Dry Made Board

SALON
BUSINESS
SOLUTIONS

JUST PROJECTORS

GHS Home of the WAR TEC Brand

KELSALLS
INTERIORS

SWR
WE GO BEYOND

the
Rug
Seller

TIME
HEALTH
NUTRITION. PURE AND SIMPLE.

NORFOLK MARINE



Supported Cloud Providers



Supported Cloud Platforms:



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